

ADAM BRITTON

London, UK · 07810303437
adzbritton@gmail.com · [LinkedIn Profile](#)

PROFILE

Junior Developer (Career Transition) currently completing structured training in full-stack development, including PHP, Python and JavaScript.

Background in digital marketing and IT support, with strong analytical thinking, structured problem-solving skills, and experience working closely with technical teams on website builds, tracking systems and optimisation projects.

Seeking an entry-level developer role where I can apply programming fundamentals in a real-world environment and continue developing as part of a collaborative engineering team.

TECHNICAL SKILLS

Languages: PHP, Python, JavaScript

Frontend: HTML, CSS, DOM manipulation

Concepts: Control flow, functions, loops, arrays, basic OOP, debugging

Tools: Git (basic), VS Code, browser dev tools

Currently Learning: APIs, backend development, databases

DEVELOPMENT TRAINING

Full-Stack Engineer Career Path – Codecademy (2025–Present)

- Built small applications using PHP and JavaScript
- Created Python scripts using conditionals and loops
- Practised solving logic-based problems
- Worked with arrays and data structures
- Developed understanding of front-end and back-end integration

EXPERIENCE

April 2024 - Present

Senior Media Manager, The Crocodile Marketing Integrated

- Worked closely with developers on website tracking and implementation
- Diagnosed and resolved technical configuration and data issues
- Applied structured troubleshooting to campaign setup and delivery problems
- Analysed structured datasets to identify system or logic errors
- Collaborated cross-functionally to ensure accurate technical integrations

July 2023 - April 2024

Digital Marketing Manager, LW Theatres

- Directed website optimisation initiatives in collaboration with developers
- Contributed to technical SEO improvements and site performance analysis
- Built structured reporting dashboards using data-driven logic
- Implemented first-party data segmentation using rule-based logic

Nov 2022 – July 2023

Technology Senior Manager, Gilroy Communications

- Supported B2B technology clients including Fujitsu and Computacenter
- Worked with hosting environments, analytics platforms and technical integrations
- Troubleshot implementation issues across web and tracking systems
- Led structured workflows ensuring technical best practice

May 2022 – Nov 2022

Digital Campaign Manager, Gilroy Communications

Key responsibilities include:

- Managed digital campaigns end-to-end across multiple platforms
- Set up campaigns, analysed performance, and drove optimisations
- Maintained financial accuracy and led planning with senior stakeholders
- Acted as SME during client calls, reporting on campaign performance

September 2019 – April 2022

Senior Marketing Account Executive, Generate UK

- Held progressive digital marketing roles involving website management, analytics, and cross-functional collaboration with technical teams.

IT Support & Technical Roles

Pacific Computers Ltd | Be Wiser Insurance

- Diagnosed hardware and software faults
- Provided technical troubleshooting and system support
- Resolved user issues using systematic problem-solving

OTHER EXPERIENCE

April 2013 – November 2014 Administration, Be Wiser Insurance

September 2011 – April 2013 Sales Consultant, Be Wiser Insurance

EDUCATION

2026 Learn PHP Course, Codecademy

2026 Python 3 Course, Codecademy

2026 Learn JQuery Course, Codecademy

2026 Full-Stack Engineer Career Path, Codecademy

2010 National Diploma IT Practitioner, Basingstoke College of Technology